

KAREL DE GENDRE

27^{TER} AVENUE DES PLATANES
91400 ORSAY - FRANCE

contact@karelphoto.com

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PHOTOGRAPHER and Videographer

Professional photographer since 1986, videographer and visual artist, painter, also work as a graphic designer for companies dealing with communication and graphics for web and print supports. To add my skills and creativity to existing projects.

EXPERIENCE

Karelphoto.com - 75016 - France 2014 – now

Freelance photographer and videographer from footage to montage

Digital printing business, wide format and book printing, Sales Manager

NPS digital printer, 91940 les Ulis - France 2012 – 2013

INS imprimerie, 91940 les Ulis - France 2009 – 2012

Contrast, 92170 Vanves - France 2008 - 2009

Wide format digital printing, brochure and book binding.

Clients: Conforama, Bricorama, Crédit du Nord, Crucial Trading, Raytheon, Pomme de Pain Saturn, Ge Santé, GE Communication

Exploration and development of client portfolio, hunting, argumentation, negotiation and loyalty.

Sales manager: URBAN Technologie, 93160 Noisy - France 2007 - 2008

Solar films and blinds. Business relationship with Large accounts and groups, public market offers. Clients: Celine, Sephora, LVMH, Picard surgelés

Owner of Image De Demain Maintenant 91400 Orsay - France 1996 - 2006

Internet, printing and creating brochures and business documents from a to z.

Photo and video reportage, results presented on DVD or on website en DVD.

Art director at MD Studio, 92000 Nanterre - France 1995 - 1996

Creating multimedia applications on a B2B base; Answer to public market offers.

Marketing product launch. Managing graphic artist and programmer.

Clients: Air France, Digital, Astra-Calvé, Ares, Rank Xerox

Trainer on graphic and multimedia and video software. 1992 - 1995

Digital photo retouching, vector graphic drawing Aldus (ADOBE), USA.

Clients : I.E.S. , Raytel, Graphics,

Photographer: freelance 1986 - 1992

Reportages: Russia, England, Ecosse, Ireland, Mauritius, Italy, Australia, and USA.

Photo Studio: Industrie Européenne, 92170 Vanves. 1984 - 1986

Military duty: Transmissions corps. Montargis (45), officer. 1982 - 1983

Audiovisual Pedagogy Bureau, photographer.

EDUCATION

INALCO, Russian language, Paris 7. 1979 - 1982.

Institut National des Langues et Civilisations Orientales

Preparation to C.P.E.I, Dauphine University, Paris 7, France. 1981 - 1982

(Centre de Préparation aux Echanges Internationaux)

Baccalauréat D. Versailles. 1978

OTHER INTERESTS

Photography, cinema, travelling, England, Scotland, USA, Australia, Russia, sci-fi
Beaux Arts Paris, free student: drawing, painting, oil and acrylic: www.degendre.com

SKILLS

Photo:

Studio shooting, still life
Event, press conferences,
reportage, studio, portrait, digital.

Video:

Footage, montage

Graphic design:

- eShop, Ecommerce
- Website design: hosting, domain name deposit,
- Website content management, wordpress
- Computer graphics, page layout on line or off line,

Software:

- ADOBE CS Photoshop, Illustrator, , In-design X-Press, PageMaker, Corel Draw, DreamWeaver, Acrobat, Ms Office Suite Word / Excel, PowerPoint, Open Office suite. Ubuntu: the Gimp, InkScape

Business:

- Selling, buying, advice, budget expectancy, face to face, projects management
- Manage of a profit centre for 20 years.

Managing:

- Team of 5 people

Pedagogy:

- Trainer on graphic softwares: Powerpoint, Photoshop Illustrator, CorelDraw, Xpress...
- Trainer on digital or technical photo shooting, video,
- Supervisor for photography schools: Studio M, Lycée Quinault, ETPA, .etc.

Languages:

English: fluent.
Russian: written, read, spoken

Website: www.karelphoto.com